

amerimold

The Event for Mold Manufacturing **2019**

EXHIBITOR PROSPECTUS



DONALD E. STEPHENS CONVENTION CENTER, ROSEMONT, IL | JUNE 12-13, 2019

AMERIMOLDEXPO.COM

PRESENTED BY:

MoldMaking
TECHNOLOGY.

PT Plastics
Technology

AD&P

**Modern
Machine
Shop**

AM ADDITIVE
MANUFACTURING



AMERIMOLD 2018

TOTAL REGISTRANTS:

2,861

The Event for Mold Manufacturing

Amerimold 2018, the mold manufacturing industry's annual tradeshow, education, and networking event, attracted 2,861 mold builders, mold buyers and equipment suppliers to the Suburban Collection Showplace in Novi, MI. Amerimold is the only tradeshow focused on the entire lifecycle of the moldmaking process, and as evidenced by another strong year of attendance and exhibitors, it is poised to be that way again in 2019.

Amerimold 2019 will return to the Donald E. Stephens Convention Center in Rosemont, IL. Home to several previous successful Amerimolds and located just minutes outside of one the strongest business centers in the country, Rosemont is the perfect place to host another successful Amerimold.

13% Owner / President / CEO:

26% Managers:

- 8% General Manager
- 7% Engineering Manager
- 4% Toolroom Manager
- 4% Account Manager
- 3% Product Manager

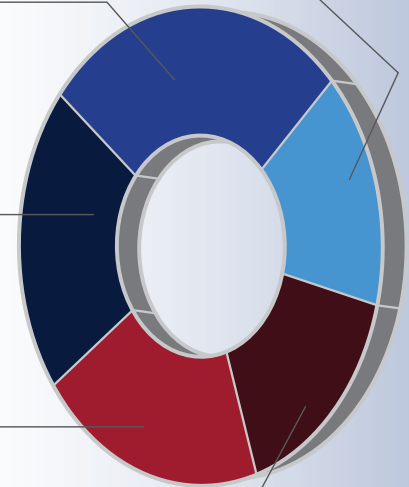
25% Engineers:

- 10% Tooling Engineer
- 5% Design Engineer
- 4% Manufacturing Engineer
- 3% Product Engineer
- 3% Applications Engineer

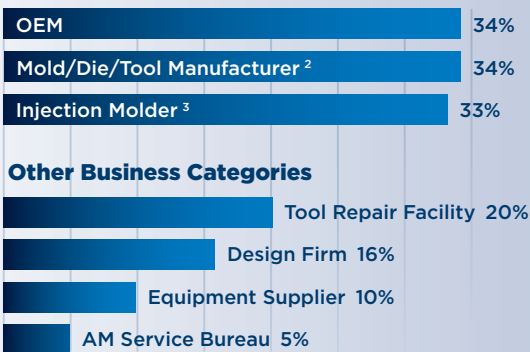
18% Others:

- 7% Other
- 4% Machinist
- 4% Purchasing
- 3% R&D
- <1% Quality

18% Sales & Marketing



BUSINESS TYPES:¹

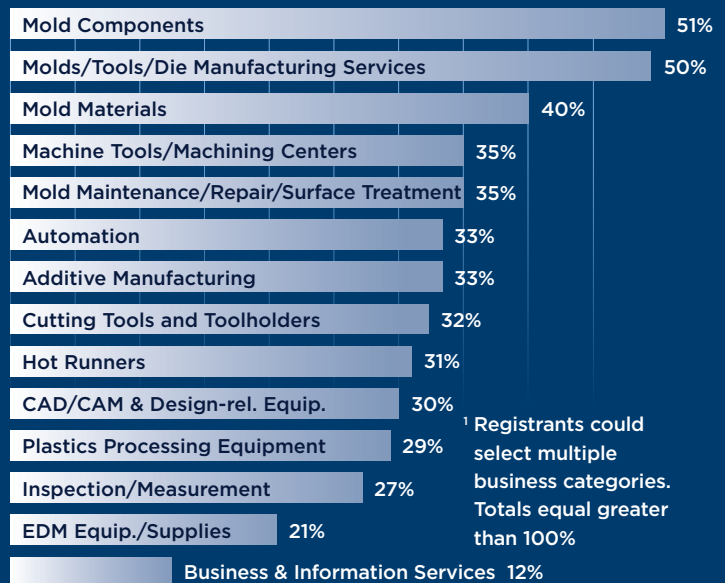


¹ Registrants could select multiple business types

² Total Tool & Moldmaking includes OEMs and injection molders with in-house tool making

³ Total Injection Molding includes OEMs with in-house injection molding

PRODUCTS EVALUATED:¹

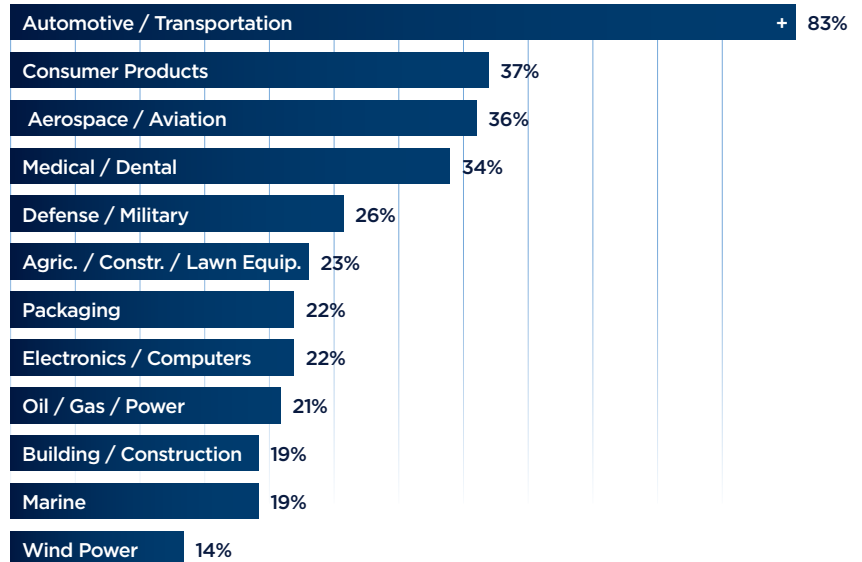


¹ Registrants could select multiple business categories. Totals equal greater than 100%

“It’s the only event that each year brings together mold designers, mold builders, molders and mold buyers all in one room for the U.S. market.”

– Glenn Starkey, Progressive Components

END MARKETS SERVED:¹

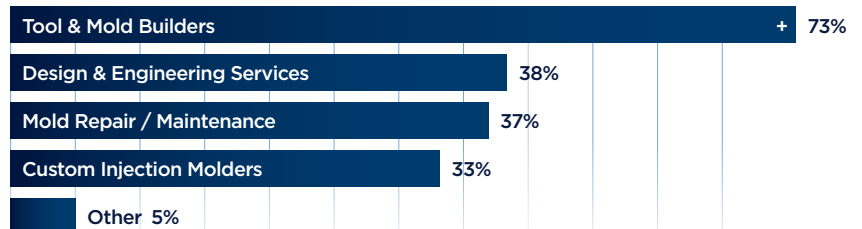


TOP ATTENDING COMPANIES

(Based on Number of Attendees)

Adient
 APTIV
 Castino Corporation
 Cavalier Tool & Mfg. Ltd.
 Dart Container Corporation
 Denso Manufacturing
 Fiat Chrysler Automobiles
 Flex-N-Gate
 Ford Motor Company
 GE Aviation
 General Motors
 Honda
 Husky Injection Molding Systems
 IAC Group
 ITW
 Letica Corporation
 Mayco International LLC
 Novares
 RCO Engineering
 Roush Industries
 Royal Building Products
 Single Source Technologies
 Toyota Motor Company
 University of Michigan

SERVICES EVALUATED:¹



EXHIBITING AT AMERIMOLD

COST:

\$27 per square foot before April 15th, 2019
 \$30 per square foot after April 15th, 2019

Cost Includes:

- Post-show attendee list
- Pipe, drape, identification sign
- Company listing in Amerimold print and online Directory
- Complimentary marketing materials
- Cocktail networking reception tickets
- Access to the mold manufacturing industry’s most influential buying audience!

Reserve your space today!

Limited booth space is available.
 Please visit amerimoldexpo.com
sales@amerimoldexpo.com

SPONSORSHIPS

Selling to Mold Manufacturing



ALL AMERIMOLD SPONSORSHIPS INCLUDE:

Thank you ads in official Amerimold Show Directory and *MoldMaking Technology* Show Issue

Logo placement on show entrance unit

Thank you signage at registration and on show floor

Expanded online listing

NETWORKING RECEPTION & LEADTIME

LEADER SPONSOR *(exclusive)*

Cost: \$12,000

Sponsor this high-profile networking party complete with heavy appetizers, an open bar and entertainment. This event is open to all Amerimold exhibitors and Exhibit Hall Plus attendees. Benefits include promotion of sponsorship in appropriate show marketing materials in print and digital, custom signage and logo imprints on cocktail napkins.

AMERIMOLD TECH TALKS SPONSOR *(exclusive)*

Cost: \$10,000

The Amerimold Tech Talks Sponsor will receive listings on all promotional efforts, logo on conference notepads, custom signage, listing in the show directory and a list of attendees who visit the Tech Talk Theater.

LANYARD SPONSOR *(exclusive)*

Cost: \$5,000

Lanyards imprinted with your company logo offer high visibility for your brand! Each Amerimold attendee will receive a lanyard at registration. Additional lanyards will be available for distribution from your booth.

ATTENDEE BAG SPONSOR(S)

Cost: \$5,000 / \$7,500 for exclusive rights

Sponsor's company logos will appear on one side of the Amerimold attendee bag. Each attendee will receive a bag upon entering the show, making this an invaluable branding opportunity. Bag sponsors will also have the opportunity to insert one piece of sales collateral into the bag. Additional bags will be available for distribution from your booth.

AMERIMOLD HAPPY HOUR

Cost: \$2,500

On Wednesday from 2:00-5:00 pm, we will host the Amerimold Happy Hour. Attendees will receive 2 drink tickets to redeem at the bar. The sponsorship includes:

100 customized drink tickets to pass out to customers and prospects

A map will be printed and distributed to attendees to reflect exhibitors' booths so attendees know where they can go to get drink tickets—this is a traffic driver to your booth BEFORE attendees visit the Happy Hour!

Your logo on an electronic invitation to the Amerimold database to attend the Happy Hour

Your logo on site signage about the happy hour

A sign in your booth promoting your sponsorship of the Amerimold Happy Hour

PROMOTIONAL PACKAGE SPONSORS

**Agency Commissionable*

Cost: \$2,500

The Amerimold Promotional Package delivers exposure before, during and after the show at a very reasonable cost. And look what you'll receive!

Full Page Directory of Exhibits Ad - The Amerimold Directory of Exhibits is distributed onsite and emailed after the show to more than 50,000 subscribers of *MoldMaking Technology*, *Plastics Technology* and *Modern Machine Shop*.

Newsletter Banner - The newsletter will be distributed 6 times before the show opens to past attendees of Amerimold, opt-in email subscribers and current registered attendees.

Floor Plan or Product Category Banner - You will receive a banner advertisement on the Amerimoldexpo.com interactive floor plan or product category of your choice.

Custom sponsorships available upon request.

CONTACT:

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