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amerimold 2021
Where Mold Manufacturing Connects

Amerimold Hosts Successful 2021 Event Amid Surge Of Mold Manufacturing Production Rates Across The Country

September 30, 2021 (Cincinnati, OH) – The Amerimold Expo, held September 21st-23rd at the Donald E. Stephens Convention Center in Rosemont, IL, announced its official attendance numbers and participant demographics today. Despite the ongoing pandemic, these numbers indicate only a small dip from the previous live Amerimold, demonstrating confidence in the strong mold manufacturing and plastics markets.

Total Amerimold Registration: 2,325

Exhibiting Companies: 144

Allison Kline Miller, Chief Events Officer for Gardner Business Media, stated, “Amerimold is a cornerstone of the Gardner Business Media lineup of events, so having such a strong showing in a difficult year is a massive success for the mold manufacturing industry. Our registration data indicated only a 7% drop from our last live event in 2019, showing that the industry is ready for industry events to make a return to the business landscape.”

“More than 2,300 attendees attended Amerimold 2021 over the course of our first three-day schedule in the show’s history. We saw mold manufacturing professionals from across the country join us to observe our free series of Tech Talks, observe live machine demonstrations on the show floor, and attend many of the half-dozen networking events on the show floor and around the venues of Rosemont. We heard amazing feedback all week from our exhibitors about the quality of their leads and the powerful conversations they had on our show floor. That’s the kind of thing you love to hear about your events,” said Kline.

“First and foremost, Amerimold gives a phenomenal opportunity to increase brand awareness and gain traction within our industry, said Colby Coombs, CFO of Westminster Tool. “During the 2021 show, we had outstanding foot traffic due to the Leadtime Leader award and the announcement of our partnership with our 3D printing technology partner, Mantle. On top of leads, Amerimold allowed me to reconnect with suppliers and networking opportunities to strengthen our supply chain and find strategic partners in the mold building industry.”

Paul Britton, President of International Mold Steel, said, “We had close to 50 quality people stop by our booth. A few of these should turn into good customers. That is the reason for us being at Amerimold. Success in business depends largely on relationship building. Meeting new people, visiting with customers you have not seen in a while. These are the 2 biggest factors for building future success as a business.”

In lieu of a stand-alone Amerimold event next year, Amerimold will be throwing its weight behind the Moldmaking Pavilion at the inaugural Plastics Technology Expo, taking place on March 29th-31st in Rosemont, IL. This event, designed to connect the entire plastics supply chain, will feature a unique pavilion dedicated to showcasing the designers, builders, engineers, and craftsmen of moldmaking to the entire plastics market. For more information about this unique event, visit PTXPO.com.

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About Amerimold: Amerimold is North America's premier event for mold manufacturing. Presented by Gardner Business Media, in partnership with *MoldMaking Technology*, *Plastics Technology* and *Modern Machine Shop*, Amerimold connects global and domestic technology leaders involved in all aspects of mold manufacturing. www.amerimoldexpo.com