

SECTION A: CONTACT INFORMATION

COMPANY NAME	DATE		
COMPANY MAILING ADDRESS			
CITY	STATE	ZIP	COUNTRY
YOUR NAME AND TITLE		YOUR SIGNATURE	
()	—		
PHONE	EMAIL		

SECTION B: SELECT YOUR SPONSORSHIP PACKAGE:

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| <p><input type="checkbox"/> NETWORKING RECEPTION AND LEADTIME LEADER SPONSORSHIP
COST: \$12,000 (Exclusive) SOLD</p> <ul style="list-style-type: none"> - Promotion of sponsorship in show marketing materials in print and digitally - Custom signage and logo on cocktail napkins - Standard sponsor placements <hr/> <p><input type="checkbox"/> TECH TALKS SPONSORSHIP
COST: \$10,000 (Exclusive)</p> <ul style="list-style-type: none"> - Listing on all education promotional efforts - Listing in the show guide - Custom signage and logo on conference notepads in the Tech Talks area - List of Tech Talk Theater attendees - Standard sponsor placements <hr/> <p><input type="checkbox"/> LANYARD SPONSORSHIP
COST: \$5,000 SOLD</p> <ul style="list-style-type: none"> - Logo on lanyards distributed at registration - Lanyards available for distribution at your booth - Standard sponsor placements <hr/> <p><input type="checkbox"/> ATTENDEE BAG SPONSORSHIP
COST: \$5,000 (Limit 2) \$7,500 EXCLUSIVE RIGHTS</p> <ul style="list-style-type: none"> - Logo on bags given to attendees - Sales collateral distribution in each bag - Standard sponsor placements <hr/> <p><input type="checkbox"/> WIFI SPONSORSHIP
COST: \$5,000 SOLD</p> <ul style="list-style-type: none"> - Logo on WiFi registration splash page - 2 WiFi sponsor signs - WiFi business cards w/ logo to be distributed to attendees - Company name as password to login - Standard sponsorship placements | <p><input type="checkbox"/> PROMOTIONAL PACKAGE SPONSORSHIP
COST: \$2,500 (Unlimited)</p> <ul style="list-style-type: none"> - Full Page directory ad - E-newsletter banner - Floor plan or product category banner online - Standard sponsor placements <hr/> <p><input type="checkbox"/> AMERIMOLD HAPPY HOUR SPONSORSHIP
COST: \$2,500 (Limit 10)</p> <ul style="list-style-type: none"> - 100 customized drink tickets - Printed maps highlighting your booth as part of Happy Hour - Your logo on an electronic invitation and onsite signage - A sign in your booth promoting your Happy Hour sponsorship - Standard sponsor placements <hr/> <p><input type="checkbox"/> ENHANCED ONLINE LISTING SPONSORSHIP
COST: \$399 * Does not include standard sponsor placements</p> <ul style="list-style-type: none"> - Access to online leads - 3 multimedia panels on your online listing - Your company's thumbnail image as a "Show Highlight" on the home page of the Amerimold online directory - Featured Exhibitor designation and corner peel call-out on your online booth - Priority placement within the Amerimold online directory search results <hr/> <p><input type="checkbox"/> CUSTOM SPONSORSHIP
COST: \$ _____</p> <hr/> <p><input checked="" type="checkbox"/> STANDARD SPONSOR PLACEMENTS ALL SPONSORSHIPS:</p> <ul style="list-style-type: none"> - Thank You ad in the Amerimold Show Directory and MMT Show Issue - Thank You signage at registration and on show floor - Logo placement on show entrance unit - Enhanced online listing |
|--|--|

TOTAL SPONSORSHIP INVESTMENT \$ _____

TERMS AND CONDITIONS

Sponsor agrees to pay amount indicated above. Invoices will be mailed when contract is received with payment terms indicated. GBM reserves the right to limit the number of sponsorships and to withdraw the sponsorship if terms are not met. GBM must receive notice of cancellation of sponsorship in writing. No refunds will be made after receipt of payment. A cancellation of booth space automatically cancels the sponsorship. By signing this contract, sponsor agrees to abide by contract terms and conditions outlined in the exhibitor contract. **ENTIRE AGREEMENT:** This Order, including these terms and conditions, constitute the entire agreement between Buyer and Seller shall be binding upon them, their respective heirs, devisees, administrators, executors, successors and permitted assigns.

LOGO SUBMISSION GUIDELINES:

Submit your company logo via e-mail to Ellen Durchholz, Exhibit Services Manager, at ellend@gardnerweb.com
File Format guidelines: Vector File in Adobe Illustrator EPS file or Corel Draw EPS file. The document should have an ".eps" extension.

QUESTIONS? CONTACT

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